



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Patrick Media  
PO Box 317  
Marshfield, MO 65706

## Contract # 1395782

Schedule Dates 10/30/12-11/05/12  
Advertiser Club For Growth (3622)  
Agency Patrick Media (1866)  
Product POLITICAL ISSUE (ns) (1187)  
Brand CLUB FOR GROWTH (10638)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name THOMPSON, WILL  
Phone/Fax /  
CPE N/A  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments CLUB FOR GROWTH  
JARED SALLES

Date Entered 10/18/12  
Last Modified 10/18/12  
Entered By Melody Margolin  
CO-OP No  
Headline # ECR09846310  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$10,995.00  
Net Total \$62,305.00  
Sales Tax

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Nov. 2012	62	\$73,300.00
<b>Grand Total:</b>	<b>62</b>	<b>\$73,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/02/12	2	:30	5:01A- 5:30A (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Columbus (WSYX)	NEWS	10/18/12
2.0	Normal Line / SPOT (2)	10/30/12-11/02/12	2	:30	5:30A- 5:57A (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Columbus (WSYX)	NEWS	10/18/12
3.0	Normal Line / SPOT (3)	10/30/12-11/02/12	2	:30	5P- 5:30P (EST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Columbus (WSYX)	NEWS	10/18/12
4.0	Normal Line / SPOT (4)	10/30/12-11/02/12	2	:30	5:30P- 5:58P (EST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Columbus (WSYX)	NEWS	10/18/12
5.0	Normal Line / SPOT (5)	10/30/12-11/02/12	2	:30	5:58P- 6:30P (EST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Columbus (WSYX)	NEWS	10/18/12
6.0	Normal Line / SPOT (6)	10/30/12-11/02/12	2	:30	11:01P- 11:34P (EST)	3		X	X	X	X			3	\$1,700.00	\$5,100.00	Columbus (WSYX)	NEWS	10/18/12
7.0	Normal Line / SPOT (7)	10/30/12-11/02/12	2	:30	9A- 10A (EST)			1	1	1	1			4	\$500.00	\$2,000.00	Columbus (WSYX)	JEFF PROBST	10/18/12
8.0	Normal Line / SPOT (8)	10/30/12-11/02/12	2	:30	10A- 10:57A (EST)			1	1	1	1			4	\$500.00	\$2,000.00	Columbus (WSYX)	RACHEL RAY	10/18/12
9.0	Normal Line / SPOT (9)	10/30/12-11/02/12	2	:30	10:57A- 12P (EST)			1	1	1	1			4	\$1,100.00	\$4,400.00	Columbus (WSYX)	THE VIEW	10/18/12
10.0	Normal Line / SPOT (10)	10/30/12-11/02/12	2	:30	12P- 12:56P (EST)			1	1	1	1			4	\$1,000.00	\$4,000.00	Columbus (WSYX)	NEWS	10/18/12
11.0	Normal Line / SPOT (11)	10/30/12-11/02/12	2	:30	4P- 4:30P (EST)			1	1	1	1			4	\$1,100.00	\$4,400.00	Columbus (WSYX)	JUDY	10/18/12
12.0	Normal Line / SPOT (12)	10/30/12-11/02/12	2	:30	4:30P- 5P (EST)			1	1	1	1			4	\$1,100.00	\$4,400.00	Columbus (WSYX)	JUDY	10/18/12
13.0	Normal Line / Prime (13)	11/05/12-11/05/12	2	:30	10P- 11P (EST)		1							1	\$4,000.00	\$4,000.00	Columbus (WSYX)	CASTLE	10/18/12
14.0	Normal Line / Prime Premium (14)	11/05/12-11/05/12	2	:30	7:58P- 10P (EST)		1							1	\$6,500.00	\$6,500.00	Columbus (WSYX)	DANCING WITH THE STARS	10/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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1261 Dublin Rd  
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15.0	Normal Line / Prime (15)	10/31/12-10/31/12	2	:30	10P- 11P (EST)				1					1	\$3,000.00	\$3,000.00	Columbus (WSYX)	NASHVILLE	10/18/12
16.0	Normal Line / SPOT (16)	11/04/12-11/04/12	2	:30	11:01P- 11:34P (EST)								1	1	\$1,700.00	\$1,700.00	Columbus (WSYX)	NEWS	10/18/12
17.0	Normal Line / SPOT (1)	11/05/12-11/05/12	2	:30	5:01A- 5:30A (EST)		1							1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	10/18/12
18.0	Normal Line / SPOT (2)	11/05/12-11/05/12	2	:30	5:30A- 5:57A (EST)		1							1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	10/18/12
19.0	Normal Line / SPOT (3)	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	10/18/12
20.0	Normal Line / SPOT (4)	11/05/12-11/05/12	2	:30	5:30P- 5:58P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	10/18/12
21.0	Normal Line / SPOT (5)	11/05/12-11/05/12	2	:30	5:58P- 6:30P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	10/18/12
22.0	Normal Line / SPOT (7)	11/05/12-11/05/12	2	:30	9A- 10A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	JEFF PROBST	10/18/12
23.0	Normal Line / SPOT (8)	11/05/12-11/05/12	2	:30	10A- 10:57A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	RACHEL RAY	10/18/12
24.0	Normal Line / SPOT (9)	11/05/12-11/05/12	2	:30	10:57A- 12P (EST)		1							1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/18/12
25.0	Normal Line / SPOT (10)	11/05/12-11/05/12	2	:30	12P- 12:56P (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NEWS	10/18/12
26.0	Normal Line / SPOT (11)	11/05/12-11/05/12	2	:30	4P- 4:30P (EST)		1							1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDY	10/18/12
27.0	Normal Line / SPOT (12)	11/05/12-11/05/12	2	:30	4:30P- 5P (EST)		1							1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDY	10/18/12

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: